

## Mercuri International awarded Top 20 Sales Training Company 2018 Globally

Mercuri International has once again been selected one of the Top 20 Sales Training Companies globally by TrainingIndustry.com. The list is part of Training Industry's mission to continually monitor the market for the best providers of training services and technologies.

Selection to the 2018 Sales Training lists was based on the following criteria:

- Thought leadership and influence on the sales training sector
- Breadth and quality of sales training topics and competencies
- Company size and growth potential
- Industry recognition and innovation
- Strength of clients and geographic reach



“The organizations on this year’s Top 20 Sales Training Companies List have shown a tremendous amount of growth and innovation in the sales training industry,” said Ken Taylor, president of Training Industry, Inc. “These companies have demonstrated their commitment to the modern learner, with innovative partnerships and the use of learning technologies to support a wide range of initiatives, including virtual instruction, training reinforcement and coaching.”

“We are very happy to once more be awarded for all the impactful work we do with clients world-wide”, said Frank Herbertz, President & CEO, Mercuri International.

### About Mercuri International

With our unique combination of consulting and training expertise, we help nearly 15,000 companies per year in more than 50 countries, and in over 30 languages, to become more efficient and effective in their sales activities, and achieve necessary improvements in results.

For more information about Mercuri International, please visit [www.mercuri.net](http://www.mercuri.net)

### About Training Industry, Inc.

Training Industry, Inc. spotlights the latest news, articles, case studies and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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